



PUBLIC VIDEO

PRODUCT DATA SHEET

Version: December 2020



INFOSCREEN



STATION VIDEO



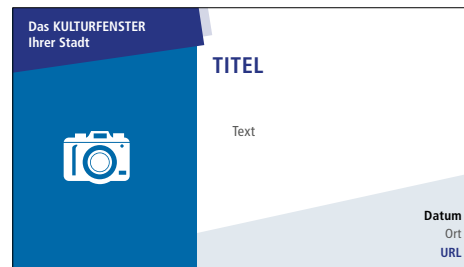
MALL VIDEO

Kulturfenster · Special Ad · digital

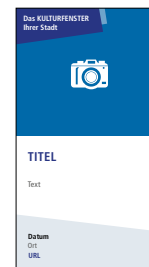
01 Data

- Booking data: advertising device booked and order number
- Layout: select Design A or B (no combination possible)
- Still image: deliver us your JPEG with a resolution of at least 1080 × 1080 pixels without text elements, we create the motif for you and cut your still image to fit
- Content: **heading:** max. 40 characters, **body text:** max. 100 characters, **date/place/URL:** max. 40 characters each

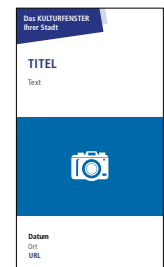
02 Design



Design A



Design B



We reserve the right to reject designs that have no direct reference to the client or their products or do not meet these specifications.



ADVICE & DATA HANDLING

CREATIVE PROJECT MANAGEMENT

Version: December 2020

Creative Project Management



Delivery of advertising material
produktion@stroeer.de



Requests for creations
produktion.kreation@stroeer.de



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If you have any questions, please contact us.