



## PUBLIC VEHICLES



Long-term Advertising Media . Traffic . Outside

### Partial Vehicle Wrapping



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Strictly defined advertising space is available for partial wrapping on buses and trains in the urban and regional transport network. It is particularly suited to raising awareness for brands, slogans, products or services among a wide target audience – from shopping enthusiasts to tourists and commuters. Planning and realizing advertisements in a particular city or region ensures that wastage is kept to a minimum. Partial vehicle wrapping is suitable for short-term and long-term use.

#### Technical information/formats

Advertising space below bus/train window; roof frame above the window is partially included; size of the advertising space depends on the type and model of the vehicle

#### Booking interval

Minimum booking: one month

#### Booking details

Reservation can be made locally, regionally or nationally

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City	City/regional transport	Transport label	12 Months	24 Months	36 Months
<b>Service price examples</b>					
Frankfurt (Main)	City Transport	Regular bus	791,00 €	731,00 €	711,00 €
	City Transport	Articulated bus	962,00 €	888,00 €	864,00 €
	City Transport	Tram 6A	1.256,00 €	1.173,00 €	1.145,00 €
	City Transport	Midi-bus	575,00 €	515,00 €	495,00 €
	City Transport	Mini-bus	324,00 €	289,00 €	278,00 €
Nürnberg	City Transport	City railway (former underground train)	695,00 €	612,00 €	584,00 €
	Regional Transport	Regular bus	512,00 €	452,00 €	432,00 €
	Regional Transport	Articulated bus	542,00 €	468,00 €	444,00 €

Further information: [www.stroeer.de](http://www.stroeer.de)

Offer conditions:

All information provided is without guarantee. The minimum order value amounts is EUR 500 net per order.  
 The service prices include the media value, one-off expenses for production (reserving a single theme), application and the removal of media and generate print data.

Prices are per unit and month.

Prices vary depending on the city/region and the population. The current valid prices are available in the travel media planner, which can be found at [www.stroeer.de](http://www.stroeer.de). All prices stated are exclusive of sales tax.