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Railway Station
Solitaer-3-Mobil

Poster



Solitaer-3-Mobil

Solitaer-3-Mobil – spectacular and impressive. On the forecourts of central and trade fair stations these triangular towers dominate the entrance to the city like modern pyramids. With a height up to six meter they can't be ignored by up to 350,000 travellers and visitors per day. They can give a first, spectacular attunement to all visitors of fairs, invite to events or demonstrate self-confident brand presence.

Description

Free-standing mobil presentation system for giant poster on the forecourts, in front of the main entrances and exits and on the platforms.

Per tower 3 sites, each 300 cm x 600 cm.

17 sites in 9 central stations of 8 major cities.

Additional sites with special authorisation on request.

Booking Period

Per calendar month (exposure time 28 days)

Booking Details

Booking only as full-service execution

Traveller-booking can be planned



Price Informations

per tower and month

Category 1–2: stations from 70,000 visitors per day onwards	5,200.00
Category 3–5: stations up to 69,999 visitors per day	2,600.00

Stations Category 1–2	No. of Sites	Stations Category 3–5	No. of Sites
Düsseldorf central station	1	Aachen central station	1
Frankfurt/Main central station	4	Hannover Messe-Laatzen*	1
Hannover central station	4	Stuttgart Bad Cannstatt S-Bahnhof	1
Leipzig central station	3	Würzburg central station	1
Munich central station	1		

Discounts	No. of Bookings	Discount
	≥ 3	1,0 %
	≥ 6	2,0 %
	≥ 9	3,0 %
	≥ 12	4,0 %
	≥ 15	5,0 %

* At fair times category 1–2

Plus production costs per tower: advertising material (3 banner) 2,670.00 Euro.

Presentation system (incl. mounting/demounting) 2,810.00 Euro per month, with extension of contract 870.00 Euro per month.

Discounts will only be given on media prices. Each site counts per month as one booking.

Valid as of October 2011. The respective applicable prices can be viewed under www.stroeer.de and www.derg.de

All prices are in Euro plus the applicable value-added tax.