

Railway Station  
Backlight



## Backlight

Backlights in railway stations are out of the ordinary. Their specific design, extraordinary formats and eye-catching positions make them a reminder and multiplier for all advertising messages. In big stations Backlights achieve exposure probabilities up to 450,000.



### Description

Back-lit systems with the advertising being displayed on large slides or foils

Varying formats depending on the specification of the site

### Booking Period

Minimum booking 1 year

### Price Informations

Depending on location and format