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Railway Station

Counter Display DB Information



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DB Informations are the primary information center for up to 450,000 travellers and visitors per day in big stations. Dispenser for presentation of leaflets are well-placed at the counter and awaken interest during waiting times.

Description

Display of leaflets in dispenser at the DB Informations of 32 railway stations nationwide. Maximum 2 dispenser per DB Information each with 3–9 shelves per dispenser (depending on format).

Format of leaflets: DIN A4, DIN A5, DIN A6, DIN C6 and DIN lang, varying formats on request.

Top Stations

Berlin Hbf (only DIN lang and A6), Bremen Hbf, Dresden Hbf, Frankfurt/Main Hbf, Hamburg Hbf, Hannover Hbf, Köln Hbf, Leipzig Hbf, München Hbf

Metro/urban railway hotspots, long-distance stations in cities > 450,000 residents

Berlin Ostbahnhof (only DIN lang and A6), Berlin Zoologischer Garten, Dresden-Neustadt, Frankfurt/Main Flughafen Fernbahnhof

Metro/urban railway stations and other stations in cities > 450,000 residents

Frankfurt/Main Flughafen Regionalbahnhof

Long-distance stations in cities > 100,000 residents

Braunschweig Hbf, Erfurt Hbf (only DIN A6), Göttingen Hbf, Halle (Saale) Hbf, Jena Paradies, Magdeburg Hbf, Mainz Hbf, Mannheim Hbf, Potsdam Hbf, Rostock Hbf

Other stations

Chemnitz Hbf, Dessau Hbf, Eisenach Hbf, Gera Hbf, Kaiserslautern Hbf, Saalfeld Hbf, Stralsund Hbf (only A6), Weimar Hbf

Booking Period

Booking per shelf/dispenser starting first day in month

Booking Details

< 25 gram (weight per leaflet),
edition 1,000 leaflets

> 25–50 gram (weight per leaflet),
edition per shelf/month 750 leaflets
varying weights on request

Price Information

per month

	A6/C6/DIN lang	A5	A4
Top stations	120.00	150.00	200.00
Metro/urban railway hotspots, long-distance stations in cities > 450,000 residents	100.00	120.00	150.00
Metro/urban railway stations and other stations in cities > 450,000 residents	85.00	100.00	120.00
Long-distance stations in cities > 100,000 residents	75.00	85.00	100.00
Other stations	70.00	75.00	85.00

Volume discount: multiple bookings per client within one calendar year will allow the following discounts
2–5 bookings 10%, > 6 bookings 15% (each month and shelf counts as one booking)

Valid as of October 2011. The respective applicable prices can be viewed under www.stroeer.de and www.derg.de
All prices are in Euro plus the applicable value-added tax.