

10

Railway station
Backlight

Poster



Backlight

Backlights in railway stations are out of the ordinary. Their specific design, extraordinary formats and eye-catching positions make them a reminder and multiplier for all advertising messages. In big stations Backlights achieve exposure probabilities up to 450,000.



Description

Back-lit systems with the advertising being displayed on large slides or foils

Varying formats depending on the specification of the site

Booking period

Minimum booking 1 year

Price informations

Depending on location and format